



---

## TWO DEGREES, ONE PATH

---

### TRANSFER PATHWAY GUIDE 2025-2026

Associate in Arts to  
Bachelor of Science in Business Administration – International Business

#### ***Overview***

Completion of the following curriculum will satisfy the requirements for the Associate in Arts (AA) degree at a Kentucky Community and Technical College System (KCTCS) institution and leads to the Bachelor of Science in Business Administration (BSBA) – International Business Major degree at Northern Kentucky University (NKU).

#### ***Applying to the KCTCS2NKU Program***

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at their KCTCS institution, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at their KCTCS institution.

#### ***Degree Requirements for KCTCS***

1) Completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) demonstration of digital literacy, and 5) college success requirement.

#### ***Admission Requirements to NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205, or approved KCTCS course equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better or a minimum GPA of 2.50 in the six selective admissions courses to be admitted into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order

to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

### ***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. Students majoring in International Business at NKU must complete through the 202-level of a foreign language. All students successfully completing the BSBA major in International Business automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

### ***General Transfer Information***

Students must complete the online application to NKU. There is no application fee for students who are transferring from a KCTCS institution.

**KCTCS Scholars Award:** Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of \$2,500 annual scholarships (\$1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

## KCTCS AA TO NKU BSBA IN INTERNATIONAL BUSINESS CHECKLIST

### Kentucky Community and Technical College System

#### Category 1: KCTCS General Education Core Requirements

| KCTCS Course             | Course or Category   | Credits      | NKU Course   | Completed |
|--------------------------|--|--------------|--|-----------|
| ENG 101                  | Writing I (WC)   | 3            | ENG 101  |           |
| ENG 102                  | Writing II (WC)  | 3            | ENG 102  |           |
| TBS XXX                  | Oral Communication (OC)                                    | 3            | TBD XXX  |           |
| TBS XXX                  | Arts & Humanities (AH) Heritage                            | 3            | TBD XXX  |           |
| TBS XXX                  | Arts & Humanities (AH) Humanities                          | 3            | TBD XXX  |           |
| ECO 201                  | Principles of Microeconomics (SB)                          | 3            | ECO 101  |           |
| ECO 202                  | Principles of Macroeconomics (SB)                          | 3            | ECO 100  |           |
| TBS XXX                  | Social & Behavioral Sciences (SB) (not ECO)                | 3            | TBD XXX  |           |
| MAT 150<br>or<br>MAT 161 | College Algebra (QR) or<br><br>Statistics and Algebra (QR) | 3-5          | (MAT 102 or<br>MAT 103) +<br>MAT 100T or<br>MAT 101 +<br>MAT 102 |           |
| MAT 165                  | Finite Mathematics and its Applications (QR)               | 3            | MAT 114  |           |
| TBS XXX                  | Natural Science with lab (SL)                              | 4            | TBD XXX  |           |
|                          | <b>Subtotal General Education Core Courses</b>             | <b>34-36</b> |  |           |

TBS XXX means to be selected by KCTCS student.

TBD XXX means to be determined by NKU based on course selected.

For Social and Behavioral Sciences courses, two disciplines must be represented and different from those in the Arts and Humanities category.

A grade of A or B in MAT 150 equates to MAT 103 + MAT 100T. Grade of C or D in MAT 150 equates to MAT 102 + MAT 100T.

#### Category 2: KCTCS AA Requirements

| KCTCS Course | Course or Category                     | Credits  | NKU Course | Completed |
|--------------|--|----------|------------|-----------|
| SPA 101      | Elementary Spanish I                   | 4        | SPI 101    |           |
| SPA 102      | Elementary Spanish II                  | 4        | SPI 102    |           |
|              | <b>Subtotal AA Requirement Courses</b> | <b>8</b> |            |           |

#### Category 3: KCTCS Electives

| KCTCS Course | Course or Category | Credits | NKU Course | Completed |
|--------------|--------------------|---------|------------|-----------|
|              | Digital Literacy   | 0-3     |            |           |

| KCTCS Course | Course or Category                  | Credits      | NKU Course | Completed |
|--------------|-------------------------------------|--------------|------------|-----------|
|              | First-Year Experience               | 0-3          |            |           |
| SPA 201      | Intermediate Spanish I              | 3            | SPI 201    |           |
| SPA 202      | Intermediate Spanish II             | 3            | SPI 202    |           |
| ACC 201      | Financial Accounting                | 3            | ACC 200    |           |
| ACC 202      | Managerial Accounting               | 3            | ACC 201    |           |
| BAS 267      | Introduction to Business Law        | 3            | BUS 230    |           |
| BAS 282      | Principles of Marketing             | 3            | MKT 205    |           |
|              | <b>Subtotal Elective Courses</b>    | <b>18</b>    |            |           |
|              | <b>Total Associate Degree Hours</b> | <b>60-62</b> |            |           |

### Northern Kentucky University

#### Category 4: NKU Core Requirements for the BSBA

| NKU Course | Course   | Credits   | KCTCS Course   | Taken at KCTCS |
|------------|--|-----------|--|----------------|
| ACC 200    | Introductory Financial Accounting                            | 3         | ACC 201  | x              |
| ACC 201    | Introductory Managerial Accounting                           | 3         | ACC 202  | x              |
| BIS 300    | Management Information Systems                               | 3         |  |                |
| BIS 380    | Quantitative Analysis for Business                           | 3         |  |                |
| BUS 230    | Legal Environment  | 3         | BAS 267  | x              |
| BUS 301    | Business Professionalism/Career Prep                         | 3         |  |                |
| BUS 330    | Ethics: Managerial Decision Making                           | 3         |  |                |
| ECO 100    | Principles of Macroeconomics                                 | 3         | ECO 202  | x              |
| ECO 101    | Principles of Microeconomics                                 | 3         | ECO 201  | x              |
| FIN 305    | Principles of Finance  | 3         |  |                |
| MAT 114    | Finite Mathematics   | 3         | MAT 165  | x              |
| MGT 300    | Behavior in Organizations: Understanding Organizational Life | 3         |  |                |
| MGT 303    | Foundations of International Business                        | 3         |  |                |
| MGT 305    | Operations Management in Business                            | 3         | LOM 180  |                |
| MGT 490    | Business Policy  | 3         |  |                |
| MKT 205    | Principles of Marketing                                      | 3         | BAS 282  | x              |
| STA 205    | Statistical Methods  | 3         | STA 220 or<br>(MAT 151 or<br>STA 151 or<br>MAT 161) +<br>STA 251 |                |
|            | <b>Subtotal Core Credit Hours</b>                            | <b>51</b> |  |                |

**Category 5: NKU Major Requirements for the BSBA in International Business**

| NKU Course   | Course  | Credits                         | KCTCS Course | Taken at KCTCS |
|--|---|---------------------------------|--------------|----------------|
|  | Foreign Language Requirement: Students majoring in International Business at NKU must complete through the 202-level of a foreign language.   | Depends on background knowledge |              |                |
| FIN 415  | International Finance   | 3                               |              |                |
| IBU 395  | Study Abroad in Business  | 3                               |              |                |
| IBU 480  | International Commerce  | 3                               |              |                |
| GSCM 207   | Introduction to Supply Chain Management   | 3                               |              |                |
| MGT 360  | Comparative International Management  | 3                               |              |                |
| MKT 333  | Global and Cultural Issues in Marketing   | 3                               |              |                |
| Select 3 credits:<br>ECO 340<br>FRE 340<br>GER 340<br>IBU 395<br>IBU 396<br>IBU 499<br>JPN 340<br>POP 250<br>PSC 410<br>SPB 200<br>SPI 340 | Select 3 credits from the following:<br>International Economics<br>Business French<br>Business German<br>Study Abroad in Business<br>International Business Internship<br>International Business: Independent Study<br>Business Japanese<br>International Popular Culture<br>International Political Economy<br>Rivalry and Rituals: International Sport<br>Business Spanish<br>Other courses approved by the dept. chair | 3                               |              |                |
|  | <b>Subtotal International Business Hours</b>  | <b>21</b>                       |              |                |
|  | <b>Subtotal Major Credit Hours at NKU</b>   | <b>51</b>                       |              |                |
|  | <b>Subtotal Major Credit Hours KCTCS</b>  | <b>21</b>                       |              |                |
|  | <b>Total Major Credit Hours</b>   | <b>72</b>                       |              |                |

**Category 6: Additional Requirements at NKU**

| NKU Course | Course   | Credits    | KCTCS Course | Taken at KCTCS |
|------------|--|------------|--------------|----------------|
|            | <b>Subtotal Elective (300/400 level) Hours</b> | <b>7-9</b> |              |                |
|            | <b>Total Baccalaureate Degree Credit Hours</b> | <b>120</b> |              |                |

Updated July 2025